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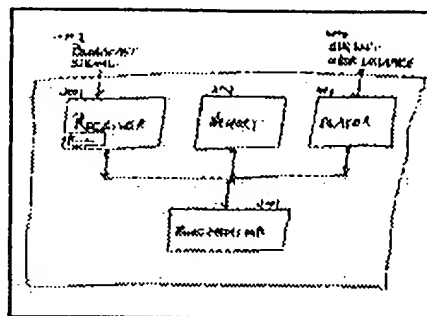
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(54) APPARATUS, SYSTEMS AND METHODS FOR PROVIDING ON-DEMAND
Title: RADIO

(57) Abstract

It is the desire of the present invention to provide the radio listener with personalized, on-demand access to news, entertainment, and other information in an audible form ("On-Demand Radio" or "ODR"). The present invention discloses methods and systems such that information, according to the *user's preferences*, will be downloaded and/or broadcasted to the *user*, stored in the memory of the *user*/listener's individual ODR unit device, and converted into audible signals for delivery to the *user*. The ODR unit delivers information in an automatic play sequence which is defined by the *user*. The *user* can navigate through the play sequence of the stored information using only a few contextually-sensitive keys, or in an alternative embodiment, through spoken commands. Downloading/broadcasting of the information can be accomplished in a variety of ways, including but not limited to: radio broadcast, subcarrier broadcast, satellite transmission, downloading from the Internet, and/or downloading from an information service through a computer and/or computer network. Information transfer to the ODR can be accomplished in a variety of ways, including but not limited to: through a radio receiver in the ODR; through infrared communication devices, computer communications using, e.g., a modem, and/or through a memory medium such as, but not limited to, a flash memory card, hard disk, and the like.



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